

# Persuasive Writing Structure

---

## Warm-up 5.4:

Look through your notes you gathered in the lab on Friday (A day)/ Monday (B day).

Find and highlight or star the **STRONGEST** argument you found in your support of your view on the topic. **Write this down.**

**Argue your point** using pathos, logos, and logos, using your research as a helpful reference.

Find and highlight or star one of the **OPPOSING** side's arguments that go against your view of thinking. **Write this down.**

Then, **write about** how this opposing side is faulty, and how you can smash 'em down and prove 'em wrong!

## Introduction

- 0 E\_\_\_\_\_the reader
- 0 E\_\_\_\_\_ the issue at hand
- 0 E\_\_\_\_\_ your point of view

## Forming A Thesis

- 0 Should first mention one \_\_\_\_\_ from the opposing side
- 0 Should state your \_\_\_\_\_ on the subject plus a \_\_\_\_\_statement
- 0 Should list \_\_\_\_\_ why, one appealing to \_\_\_\_\_, one appealing to \_\_\_\_\_, and one appealing to \_\_\_\_\_.

## Example

Even though many Americans believe that we can accomplish more for ourselves and others with less sleep, it is important to get at least eight hours of sleep a night, as it aids in mental health, helps keep our metabolism strong, and helps us to be more efficient and productive during the day.

## You Try!

### Forming Your Argument

- 0 Remember, your body paragraphs are formed from your \_\_\_\_\_. The first three are formed from the last part of the thesis.
- 0 Based on the last part of the thesis, I would first discuss adequate sleep and its impact on *(fill them in yourself based on the thesis)*
  - 0 \_\_\_\_\_ (**pathos**)
  - 0 \_\_\_\_\_ (focusing on expert opinions for **ethos**)
  - 0 \_\_\_\_\_ (making connections with facts and statistics here, and logical connections, or **logos**)
- 0 Of course, you'll integrate pathos, ethos, and logos in ALL body paragraphs, but because you want a good balance of pathos, ethos, and logos, you'll focus on one just a little more for each paragraph.

### Body Paragraph #4– The Rebuttal

- 0 Your \_\_\_\_\_ body paragraph is a special paragraph.
- 0 Here, you admit that there IS an \_\_\_\_\_ side and that you are aware of its argument(s).
- 0 You also must do your research to \_\_\_\_\_ that argument logically (called a \_\_\_\_\_).

### The Conclusion

- 0 The purpose of the conclusion is to \_\_\_\_\_ ideas.
- 0 It includes a \_\_\_\_\_ of the original thesis, a \_\_\_\_\_ of ideas, and a \_\_\_\_\_ (we'll work on this later, too!)