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Mrs. Dewey

← MLA formatting

English, Period 1A

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← (Title should be creative)

Inspiring Excitement

TS/ thesis

This is taken directly from "Task one" in your video game worksheet.

In his speech "How Games Make Kids Smarter" Gabe Zichermann utilizes personal

anecdotes and gaming jargon in order to shape an excited tone and persuade his audience to think

differently about video games. As Zichermann opens his speech, he begins with a brief story, in

which he explains his own experience using video games in an educational-yet-fun setting. He

"remember[s] going to school, . . . playing a game called 'Where in the World is Carmen San

Diego,' . . . which was the first time [he] played a game . . . in the school context" (0:16). Given

that this game came out in 1991, Zichermann, born in 1974, likely played "Where in the World is

Carmen San Diego" as a 17-year-old, or a junior or senior in high school. One's junior or senior

year is often spent in a whirlwind of activities, and as a 41-year-old, Zichermann's high school

memories might be spotty at best. Even so, his memory of playing the game is incredibly lucid

and fond, exemplifying his excitement toward gaming as an innovation in educational

curriculum. Zichermann goes on to explain that teachers, students, and parents alike were excited

about this game in education and its huge benefits in inspiring curriculum and student learning,

including his own personal educational and eventual career path in gaming and incorporating

gaming into all facets of life. His incorporation of a personal anecdote right from the start, then,

allows listeners to delight and be drawn in by the excitement Zichermann exemplifies here and

throughout the rest of his speech.

*(Chunk 2, to be continued)*

Chunk 2 will be modeled next class. It will include a transition word or phrase to the next idea, and then include CX, CD, CM and a CS (reworded TS). You are welcome to work ahead on this if you finish chunk one in class early.

CX

This is CX. What is Zichermann saying right around the time in which your CD exists?

Remember to explain WHERE in the speech your CD exists.

CD

Your concrete detail should match the first rhetorical device mentioned in your thesis.

It should also be blended in, with your own words, as introducing a speaker, or as introducing a concept, with a colon.

CM

The rest of this text here is the first section of commentary. I created commentary by answering my questions in "task three." Originally, I answered all 4 thoroughly, and then combined/shortened, and re-ordered my answers/ideas for the best possible explanation and flow.

Remember, you must keep your focus! Focus on the rhetorical device used in the quotation, AND focus on the purpose: how is your particular device shaped in this example?